

National Marketing Specialist – Skills for Future Economy Sector Development Program

About the project

This project is at tender stage.

The purpose of this assignment is to assist in the implementation of Outputs 2 (Textile, Apparel, Footwear, Travel Goods Association in Cambodia) and 3 (Industry Association of Automotive industry, Electronics industry) of the *Skills for the Future Economy Sector Development Program (SFESDP)*; and to develop a video on 5S, waste elimination, lean, critical core skills and labour law. The full Terms of Reference are available on request – please email LMFrameworks@landell-mills.com.

About the role

We are seeking to recruit a National Marketing Specialist with experience in digital and social marketing and social analytics. Please see further role details below:

- Location: Cambodia
- Hours: Full-time
- Length: 53 person months
- Duration: From July 2025 to September 2029
- Funding agency: Asian Development Bank (ADB)

Required expertise and experience

- Excellent English (spoken and written)
- Excellent Khmer (spoken and written)
- Computer literate in Microsoft Excel, Word, Access and Powerpoint
- Master's degree in communications, digital marketing, business administration, public relations or related field
- At least 5 years' experience in digital and social marketing and social analytics
- Experience working with international organisations in Cambodia
- Experience developing and implementing marketing strategies and campaigns
- Experience developing promotional materials (flyers, brochures, short movies and presentations)
- Experience in event and workshop organisation

How to apply

Please send an up-to-date CV, preferably in ADB format, to LMFrameworks@landell-mills.com as soon as possible, including your desired daily fee rate per month in USD and relevant work examples, if applicable. We are considering applications on a rolling basis so would advise early CV submission. Please send any queries regarding this role to the same email address.